



Department of Planning and Community Development

Transportation Demand Management

Major Projects' Report

Citywide

Citywide

Project: *Commuter Trip Reduction (CTR) Law*

Status: **Ongoing**

Staff: Gloria Newby

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Applicant: N/A

Project Detail

As required by state law, Redmond employers that have 100 or more employees at one site, with employees arriving between 6 a.m. and 9 a.m., submit trip reduction plans developed to achieve specific program goals. Redmond currently has 52 employment sites affected by this law with over 50,000 employees. The City of Redmond, as an employer, has two affected worksites. Phase I of the Overlake Growth and Transportation Efficiency Center program was completed with a seven percent reduction in employee commute trips since 2007. A draft parking management study and wayfinding signage program for Overlake were also implemented.

Citywide

Citywide

Project: *Employee Transportation Management Program*

Status: **Ongoing**

Staff: Kim Keeling

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Applicant: N/A

Project Detail

The City of Redmond is required by both the Commuter Trip Reduction Act and its Transportation Management Program to reduce single-occupant vehicle commute trips. Preferential parking for carpools, ride matching assistance, transit passes, and vanpool subsidies are all options available to employees. The City's current drive-alone rate is 76 percent, 211 City employees participated in the Commuter Trip Reduction program in 2009, saving 12,422 trips and 352,090 vehicle miles of travel. The City has distributed 269 ORCA transit passes to City employees. The City participates in local and regional promotional events, such as Wheel Options, Tour de Redmond, and Bike-to-Work Month. The City had 52 employees participate in the May 2010 Bike-to-Work Month promotion.

Citywide

Project: *Parking*

Status: *Ongoing*

Staff: Gloria Newby

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Applicant: N/A

Project Detail

The City of Redmond monitors and enforces time limits for approximately 300 Downtown Redmond on-street parking spaces during weekdays. The affected area is bounded by NE 90th Street, Cleveland Street, 164th Avenue NE, and the Sammamish River.

A limited number of paid parking permits, allowing all-day parking in designated zones, are available for sale on a monthly basis. Details regarding this program are located at parking@redmond.gov.

Citywide

Citywide

Project: *R-TRIP and Transit Partnerships*

Status: *Ongoing*

Staff: Chester Knapp

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Applicant: N/A

Project Detail

R-TRIP: www.gortrip.com Website Implementation. R-TRIP has implemented an updated website and commuter club, including information, resources and incentives for alternative "Green" commuting for people who live or work within Redmond. This website includes an online ridematching tool to find potential carpool partners and an online commute calendar where users can earn incentives for alternative commuting. Currently, there are nearly 17,000 participants from over 260 employers; and 9 local employers are actively implementing their own commute incentive programs for their employees using this online tool. In addition, 46 transit passes have been provided to new transit riders to date in 2010, and over 36 commuters have become new vanpoolers through our incentive programs in 2010.

Future updates will include dynamic "on-demand" ridematching and information resources for commuters.

TRANSIT NOW PARTNERSHIP

New Transit Now Partnership-funded bus service (Routes 269 and 244) began on September 22, 2008.

LOCAL TRANSIT STUDY

Nelson/Nygaard was selected for the Local Transit Study to assess the market potential and opportunities for locally oriented transit service. Currently, a final draft is under review by City staff.

Citywide
Citywide

Project: *R-TRIP Outreach & Residential Program*

Status: *Ongoing*

Staff: Jill Smith

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E-mail: jesmith@redmond.gov

Applicant:

Project Detail

R-TRIP: Employer, Employee and Residential Trip Reduction Program

Employer Outreach:

R-TRIP continues employer outreach in the Overlake area to increase awareness among Redmond employers of the R-TRIP benefits and resources available for their businesses and employees. In 2009, outreach occurred in the Willows corridor, Downtown Redmond and SE Redmond. R-TRIP offers grants and assistance to Redmond employers to create or enhance commute reduction programs, in addition to the incentives and resources available for their employees.

Employee Commute Program:

The R-TRIP program continues to grow to over 17,000 participants online at www.gortrip.com. As of the first of June 2010, collective users had logged nearly 1.5 million reduced vehicle trips and saved 40 million pounds of carbon and 1.8 million gallons of gas. Approximately 3,000 individuals regularly take part in the monthly drawing, where twenty winners each month are awarded with a \$50 Think Redmond American Express card and encouraged to redeem it at the Redmond merchant of their choice.

R-TRIP Residential Program:

The brand new Impact Eco-Fair will debut on Saturday, July 10 at Redmond Derby Days. The Eco-Fair is a one-stop event for Redmond residents and visitors to find information on living a greener lifestyle. Elements of the event include vendors, a green car show, a solar-powered stage, free kids' activities, a green business showcase, organic root beer garden, prizes and give-a-ways.

R-TRIP and the City of Redmond have partnered with the Greater Redmond Chamber of Commerce on the recently launched Think Redmond campaign to promote shopping and going local. A directory of Redmond businesses can be found at www.ThinkRedmond.com, along with merchant discounts and facts on the benefits of thinking local first.