

Department of Planning and Community Development

Administration

Major Projects' Report

<u>Citywide</u> <u>Project</u>:

Redmond Tourism Promotion Program

Citywide

Status: Ongoing

Staff: Karen Nolz
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Applicant: N/A

Project Detail

Redmond Tourism Promotion Program (Lodging Tax):

The Tourism Fund is generated from a one percent sales tax on hotel rooms. The fund is divided into four sections: 50 percent for the Tourism Marketing Program; 39 percent for marketing of special events and arts programs; and nine percent for matching grants from public or private organizations that promote tourism in the community. The remaining two percent covers administration costs.

The Tourism Program has developed a visitors' website: www.experienceredmond.com that incorporates an interactive map and comprehensive listings of places to shop, play, and stay in Redmond, as well as an events calendar and an events planner. Upon recommendation of the Lodging Tax Advisory Committee, in June 2007 Council awarded management of the Tourism Marketing Program to Bullseye Creative and approved continued program management by Bullseye Creative on May 7, 2013. The City has contracted with Bullseye through May 31, 2014.

In January 2013, at the Lodging Tax Advisory Committee's recommendation, City Council approved grants for Ananda Mela 2013, 2013 Crossfire Select Soccer Tournament, 2013 Marymoor Grand Prix, Nike Crossfire Challenge 2013, the 14th Season of the Second Story Repertory, and the 2013 Memorial Day Baseball Tournament at Marymoor Park.

Application deadline for 2014 funding is November 1, 2013. Information is available on the City's website at www.redmond.gov/BusinessDevelopment/Tourism/

Citywide Proi

Project: Comprehensive Plan/ Zoning Code on Internet

Citywide

Status:

Ongoing

Staff: Karen Nolz **Phone:** (425) 556-2444

Email: knolz@redmond.gov

Applicant: N/A

Project Detail

Redmond's *Comprehensive Plan*, effective December 15, 2012, is located on the City website at www.redmond.gov/compplan.

The new *Zoning Code*, which supersedes the RCDG, updated through October 10, 2012, is located on the City website at

www.redmond.gov/ZoningCode.

The Redmond *Community Development Guide* (RCDG) updated through April 2011 is accessible at www.codepublishing.com/WA/redmond.html.